



# FLAVOR MADNESS 2.0

INCREASE YOUR FLAVOR WITH MORE BIG TASTES!



GET UP TO  
**\$1,000**  
IN REBATES!

## BIG GAMES. BIG TASTE. BIG REBATES.

FUEL YOUR PATRONS THROUGH THE FIRST ROUND & BEYOND WITH THE MOST FLAVORFUL FAN FAVORITES

THE TASTE OF VICTORY  
IS SWEEETEEET!



**\$7**  
CASE  
REBATE

**CATTELEMEN'S® KANSAS CITY CLASSIC® BBQ SAUCE**  
**SHREDDED BBQ BEEF NACHOS**

Cattlemen's® Kansas City® BBQ Sauce Shredded BBQ Beef Nachos use ingredients already stocked back of house, serving up a gametime classic with an unexpected BBQ twist.

BRINGIN' THE HEAT  
RIGHT FROM TIP-OFF



**\$3**  
CASE  
REBATE

**FRANK'S REDHOT® STINGIN' HONEY GARLIC™ WINGS**

Frank's RedHot® Stinging' Honey Garlic™ Wings bring a spicy teriyaki flavor profile, delivering a fan-favorite with easy prep.

MAKE YOUR EXTRA POINTS  
COUNT - EVERY TIME!



**\$3**  
BOTTLE  
REBATE

**LAWRY'S® CHIPOTLE CINNAMON RUB**  
**CINNAMON CHIPOTLE-RUBBED CAULIFLOWER WINGS**

The perfect finger roll! Grill charred cauliflower chunks seasoned with Lawry's® Chipotle Cinnamon Rub. Great as a snack or a shareable starter and easy to order in multiples.

FOR SHAREABLE PLATES THAT  
COULD-GO-ALL-THE-WAY!



**\$3**  
BOTTLE  
REBATE

**GRILL MATES® MONTREAL STEAK® SEASONING**  
**SANTA FE SLIDERS**

Grill Mates® Montreal Steak® Seasoning brings big flavor to the sliders, which deliver snack-size portions that are easy to share.

SAVE BIG ON PURCHASES BETWEEN JANUARY 7 - ~~APRIL 10, 2019~~

EXTENDED THE DATE TO **APRIL 30, 2019**







# FLAVOR MADNESS 2.0

## INCREASE YOUR FLAVOR WITH MORE BIG TASTES!

New! Limited Time Offer: \$3 Case Rebate Frank's RedHot® Original and Buffalo Wings Sauces

FEATURED PRODUCTS	ITEM CODE	PACK/SIZE	OFFER VALUE/CASE
Cattlemen's® Kansas City Classic® BBQ Sauce	410539681	4/1 gal	\$7.00
Cattlemen's® Memphis Sweet® BBQ Sauce	418013782	4/1 gal	\$7.00
			
NEW! Frank's RedHot® Original Cayenne Pepper Sauce	410556011	4/1 gal	\$3.00
NEW! Frank's RedHot® Original Buffalo Wings Sauce	417416104	4/1 gal	\$3.00
Frank's RedHot® Sweet Chili® Sauce	418311900	4/0.5 gal	\$3.00
Frank's RedHot® Stingin' Honey Garlic™ Sauce	419525900	2/1 gal	\$3.00
			

FEATURED PRODUCTS	ITEM CODE	PACK/SIZE	OFFER VALUE/BOTTLE
Lawry's® Mango Habanero Wing Seasoning Mix	901330765	6/21.75 oz.	\$3.00
Lawry's® Chipotle Cinnamon Rub	900398942	6/27 oz.	\$3.00
			
McCormick® Grill Mates® Montreal Steak® Seasoning	900223228	6/29 oz.	\$3.00
McCormick® Grill Mates® Mojito Lime Seasoning	901320387	6/27 oz.	\$3.00
McCormick® Grill Mates® Smokehouse Maple Seasoning	901319594	6/28 oz.	\$3.00
			

### GET READY FOR GAME DAY!

Fill this form out completely to receive your rebates

Name of Establishment \_\_\_\_\_  
Your Name \_\_\_\_\_  
Title \_\_\_\_\_  
Street Address \_\_\_\_\_  
City/State/Zip Code \_\_\_\_\_  
Business Phone Number \_\_\_\_\_  
Email Address \_\_\_\_\_  
Distributor Name \_\_\_\_\_  
City/State/Zip Code \_\_\_\_\_  
Sales Representative \_\_\_\_\_  
Broker \_\_\_\_\_

**IMPORTANT:** This coupon is not valid on cases ordered for resale. Distributors are not eligible for this coupon. Chains or affiliated groups must participate on an individual unit basis. Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. Invoices submitted with this offer may be used in conjunction with the McCormick MultiBrand rebate, but not with any other McCormick® Foodservice rebate or promotion. Coupon void where prohibited or restricted. Offer good only in the continental United States and Hawaii. Must be mailed by the operator. Bulk submission from distributors not allowed.

**Original Flavor Madness Promotion**  
INVOICE START DATE: JANUARY 7, 2019  
**New!** INVOICE END DATE: APRIL 30, 2019  
**New!** SUBMISSION DATE IS May 31, 2019  
**Flavor Madness 2.0 Promotion**  
**New!** Additions - Frank's RedHot® Original & Buffalo Wings Sauces  
**New!** INVOICE START DATE: March 11, 2019  
**New!** INVOICE END DATE: APRIL 30, 2019  
**New!** SUBMISSION DATE IS May 31, 2019

**PRIMARY TYPE OF OPERATION (Check One)**  
☐ Business & Industry ☐ Cafeteria ☐ Catering ☐ College/University  
☐ Convenience Store ☐ Correctional Institution ☐ Deli ☐ Family/Casual Dining  
☐ Fast Food (QSR) ☐ Fine Dining ☐ Hospital ☐ Hotel/Motel  
☐ In-Transit Feeder ☐ Military ☐ Nursing Home ☐ Recreational/Entertainment  
☐ Retail Store ☐ Schools (K-12) ☐ Vending

**AVERAGE NUMBER OF MEALS PER DAY (Check One)**  
☐ Under 100 Meals ☐ 100-299 Meals ☐ 300-499 Meals ☐ 500-999 Meals  
☐ 1,000-1999 Meals ☐ 2,000-4,999 Meals ☐ 5,000+ Meals

**TO SPEED UP DELIVERY OF YOUR CHECK**  
• Fill out this form completely. Purchase products within the start and end dates noted to the bottom left of this form.  
• Attach the foodservice distributor invoice (membership clubs excluded) with the purchased product circled or highlighted. TOTAL PURCHASE AMOUNT FROM THE FLAVOR MADNESS PROMOTION FROM JANUARY 7, 2019 TO APRIL 30, 2019 TO INCLUDE QUALIFYING FRANK'S REDHOT® ORIGINAL & BUFFALO WINGS SAUCES PRODUCTS PURCHASED FROM MARCH 11, 2019 TO APRIL 30, 2019.  
• No minimum, but the maximum rebate value is \$1,000  
• Cannot be combined with any other order.  
• Allow 6-8 weeks for delivery. Postmark request on or before date shown below.  
• Check will be made out to and mailed to the foodservice establishment listed, not individuals. **Mail claim to: McCormick® Foodservice Division Rebate, P.O. Box 157 Becker, MN 55308.**

All redemption forms plus proof of purchase must be submitted by May 31, 2019

For more rebate information or to submit electronically, visit <https://ror.realtime-solutions.com/Frenchs/Promotions/register.asp?pid=2&ptype=pr>

For recipes and product information, visit



[McCormickforChefs.com](http://McCormickforChefs.com) [FrenchsFoodservice.com](http://FrenchsFoodservice.com)




1. Valid on qualifying Flavor Madness product purchases January 7, 2019 - April 30, 2019 to include qualifying Frank's RedHot® Original & Buffalo Wings Sauce product purchases March 11, 2019 - April 30, 2019. Maximum product rebate value: \$1,000. 2. Completed form with proof of purchase must be postmarked or submitted online by May 31, 2019. 3. Valid for foodservice operators only. Claims may only be submitted by, and made payable to, verified foodservice operators. 4. ONE redemption form per foodservice location. Chains or franchise groups must submit on an individual unit basis. 5. Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. 6. Cattlemen's and Frank's RedHot® offer is valid on full-case purchases only. Cannot combine individual units to equal a full case. 7. Invoices submitted with this offer may be used in conjunction with the McCormick MultiBrand rebate, but not with any other rebate or promotion sponsored by McCormick. 8. Copies of original invoices required. No handwritten invoices accepted. DISTRIBUTOR TRACKING REPORTS (velocity reports) or INVOICES must be dated during promotional period and include operator name, address, invoice number, and purchase price. CASH AND CARRY RECEIPTS must be dated during promotional period and include purchase price. 9. Void if restricted, taxed, or forbidden by law. Offer may not be purchased, traded, or sold. Any other use constitutes fraud. Offer valid only in the USA. 10. Please allow 6-8 weeks for processing.



# PROMOTIONAL PRODUCT LIST

		ITEM CODE	PACK/SIZE	OFFER VALUE/CASE
	Kansas City Classic® BBQ Sauce	410539681	4/1 gal	\$7.00
	Louisiana Hot & Spicy® BBQ Sauce	417400081	4/1 gal	\$7.00
	Carolina Tangy Gold™ BBQ Sauce	410540082	4/1 gal	\$7.00
	Memphis Sweet® BBQ Sauce	418013782	4/1 gal	\$7.00
	Mississippi Honey BBQ Sauce	417617581	4/1 gal	\$7.00
	Carolina Tangy Gold™ BBQ Sauce	417415182	2/1 gal	\$3.50
	Kickin' Korean® BBQ Sauce	419310200	2/1 gal	\$3.50
	Chipotle® BBQ Sauce	419310300	2/1 gal	\$3.50
	Kentucky Bourbon BBQ Sauce	419589700	2/1 gal	\$3.50
	<b>NEW!</b> Frank's RedHot® Original Cayenne Pepper Sauce	410556011	4/1 gal	\$3.00
	<b>NEW!</b> Frank's RedHot® Original Buffalo Wings Sauce	417416104	4/1 gal	\$3.00
	Sweet Chili® Sauce	418311900	4/0.5 gal	\$3.00
	Stingin' Honey Garlic™ Sauce	419525900	2/1 gal	\$3.00

		ITEM CODE	PACK/SIZE	OFFER VALUE/BOTTLE
	<b>SODIUM CONTROL BLENDS</b>			
	All Purpose Recipe Blend Seasoning	900498767	6/13 oz	\$3.00
	Citrus Herb Seasoning	900513944	6/19 oz	\$3.00
	Garlic & Herb Seasoning	900498766	6/20 oz	\$3.00
	Lemon & Pepper Seasoning	900513940	6/19 oz	\$3.00
	Mexican Seasoning	900513943	6/20.75 oz	\$3.00
	<b>TOUCH OF SEA SALT</b>			
	Mediterranean Seasoning	900513945	6/16 oz	\$3.00
	Roasted Garlic Seasoning	900513948	6/24.5 oz	\$3.00
	<b>SEASONED SALT</b>			
	Seasoned Salt	150080623	2/5 lb tub	\$3.00
		2150080620	4/5 lb tub	\$3.00
	<b>SPICE BLENDS</b>			
	Chili, Cumin & Garlic,			
	Santa Fe Style Seasoning	900331446	6/19 oz	\$3.00
	Garlic Pepper, Coarse Grind			
	with Bell Pepper & Black Pepper	900335531	6/22 oz	\$3.00
	Garlic Powder, Coarse Grind with Parsley	900331449	6/24 oz	\$3.00
	Garlic Salt, Coarse Grind with Parsley	2150080030	6/28 oz	\$3.00
	Lemon, Basil & Thyme,			
	Key West Style Seasoning	900331447	6/20 oz	\$3.00
	Lemon Pepper Seasoning	2150080350	6/20.5 oz	\$3.00
	Original French Fry Seasoning	2150080621	6/16 oz	\$3.00
	Pepper Supreme®	900332725	6/21 oz	\$3.00
	Ranch French Fry Seasoning	2150080622	6/15 oz	\$3.00
	Roasted Garlic & Red Bell Pepper			
	Monterey Style Seasoning	900335416	6/21 oz	\$3.00
	Salt Free 17 Seasoning	2150080606	6/20 oz	\$3.00
	Seasoned Pepper	2150080806	6/10.3 oz	\$3.00
	<b>SEASONED RUBS</b>			
	Cracked Pepper, Garlic & Herb Rub	900398923	6/24 oz	\$3.00
	Sweet Basil, Citrus & Garlic Rub	900398924	6/23 oz	\$3.00
	Garlic, Rosemary & Lemon Rub	900398925	6/22 oz	\$3.00
	Asian Ginger, Garlic & Chile Rub	900398941	6/22 oz	\$3.00
	Chipotle Cinnamon Rub	900398942	6/27 oz	\$3.00
	Memphis Barbecue Rub	900465371	6/25 oz	\$3.00
	Smoky Chile and Cumin Rub	900398939	6/25 oz	\$3.00
	<b>WING &amp; THINGS - WING SEASONING MIXES</b>			
	Spicy Buffalo	901330763	6/21.5 oz	\$3.00
	Zesty Lemon & Pepper	901330764	6/20.75 oz	\$3.00
	Mango Habanero	901330765	6/21.75 oz	\$3.00
	Sriracha	901332766	6/19.5 oz	\$3.00

	<b>GRILL MATES®</b>			
	Barbecue Seasoning	900953921	6/27 oz	\$3.00
	Brown Sugar Bourbon Seasoning	901319593	6/27 oz	\$3.00
	Hamburger Seasoning	900953922	6/24 oz	\$3.00
	Mesquite Seasoning	900953923	6/24 oz	\$3.00
	Mojito Lime Seasoning	901320387	6/27 oz	\$3.00
	Montreal Chicken® Seasoning	900223229	6/23 oz	\$3.00
	Montreal Steak® Seasoning	900223228	6/29 oz	\$3.00
		957195	3/7 lb	\$3.00
	Seasoning Reduced Sodium	900498769	6/24 oz	\$3.00
	Seafood Seasoning	900223222	6/23 oz	\$3.00
	Smokehouse Maple Seasoning	901319594	6/28 oz	\$3.00
	Vegetable Seasoning	900036607	6/20 oz	\$3.00

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